

Table 3-7

Senate Expenditures: Open Senate Seats, Major Party General Election Candidates, by Election Outcome, 1986-2018 (full cycle, mean net dollars)

Adjusted for inflation, 2018 Mean Net Dollars

| | 2018 | 2016 | 2014 | 2012 | 2010 | 2008 | 2006 | 2004 | 2002 | 2000 | 1998 | 1996 | 1994 |
|-----------------------------|---------------------|---------------------|---------------------|----------------------------------|----------------------------------|---------------------|----------------------------------|---------------------|---------------------|----------------------------------|--------------------|---------------------|--------------------|
| All winners | 15,527,076 (n=3) | 12,823,953 (n=5) | 8,916,277 (n=8) | 9,845,985 ^c (n=11) | 10,074,305 (n=14) | 9,479,566 (n=5) | 13,161,167 ^c (n=4) | 13,098,470 (n=8) | 10,053,901 (n=7) | 31,534,316 (n=5) | 5,886,128 (n=5) | 5,732,730 (n=14) | 5,724,670 (n=9) |
| Democrats | 24,735,382 (n=1) | 15,659,661 (n=3) | 10,914,180 (n=1) | 10,434,981 (n=7) | 6,329,981 (n=3) | 12,916,237 (n=3) | 11,020,402 (n=2) | 16,124,159 (n=2) | 4,084,486 (n=1) | 37,370,718 (n=4) | 5,420,484 (n=2) | 7,254,664 (n=5) | 0 (n=0) |
| Republicans | 10,922,924 (n=2) | 8,570,394 (n=2) | 8,630,862 (n=7) | 10,700,596 (n=3) | 11,095,484 (n=11) | 4,324,559 (n=2) | 23,125,180 (n=1) | 12,089,906 (n=6) | 11,048,803 (n=6) | 8,188,704 (n=1) | 6,196,572 (n=3) | 4,887,211 (n=9) | 5,724,670 (n=9) |
| Winners with 60% or more | 5,294,219 (n=1) | 10,772,057 (n=3) | 6,414,434 (n=4) | 4,641,241 ^c (n=2) | 8,380,901 (n=5) | 9,326,770 (n=3) | 9,356,901 ^c (n=2) | 14,342,989 (n=2) | NA (n=0) | NA (n=0) | 4,219,665 (n=2) | 4,031,404 (n=2) | 4,667,445 (n=4) |
| Democrats | NA (n=0) | 13,547,319 (n=2) | NA (n=0) | 6,123,305 (n=1) | NA (n=0) | 11,870,663 (n=2) | 11,235,119 (n=1) | 19,106,007 (n=1) | NA (n=0) | NA (n=0) | 6,030,227 (n=1) | 4,372,384 (n=1) | NA (n=0) |
| Republicans | 5,294,219 (n=1) | 5,221,532 (n=1) | 6,414,434 (n=4) | NA (n=0) | 8,380,901 (n=5) | 4,238,984 (n=1) | NA (n=0) | 9,579,970 (n=1) | NA (n=0) | NA (n=0) | 2,409,104 (n=1) | 3,690,421 (n=1) | 4,667,412 (n=4) |
| Winners with <60% | 20,643,505 (n=2) | 15,901,799 (n=2) | 11,418,120 (n=4) | 11,002,594 (n=9) | 11,015,084 (n=9) | 9,708,759 (n=2) | 16,965,433 (n=2) | 12,683,630 (n=6) | 10,053,901 (n=7) | 31,534,316 ^a (n=5) | 6,997,104 (n=3) | 6,016,285 (n=12) | 6,555,202 (n=5) |
| Democrats | 24,735,382 (n=1) | 19,884,343 (n=1) | 10,914,180 (n=1) | 11,153,594 (n=6) | 6,329,981 (n=3) | 15,007,384 (n=1) | 10,805,686 (n=1) | 13,142,309 (n=1) | 4,084,486 (n=1) | 37,370,718 (n=4) | 4,810,742 (n=1) | 7,975,234 (n=4) | NA (n=0) |
| Republicans | 16,551,628 (n=1) | 11,919,256 (n=1) | 11,586,099 (n=3) | 10,700,596 (n=3) | 13,357,637 (n=6) | 4,410,133 (n=1) | 23,125,180 (n=1) | 12,591,894 (n=5) | 11,048,803 (n=6) | 8,188,704 (n=1) | 8,090,287 (n=2) | 5,036,810 (n=8) | 6,555,202 (n=5) |
| All losers | 13,790,002 (n=3) | 7,926,970 (n=5) | 6,323,239 (n=8) | 11,512,462 (n=11) | 9,999,374 ^c (n=14) | 4,083,676 (n=5) | 12,717,132 (n=4) | 9,121,914 (n=8) | 9,581,770 (n=7) | 17,478,947 ^b (n=5) | 2,481,898 (n=5) | 4,885,507 (n=14) | 4,463,122 (n=9) |
| Democrats | 10,209,766 (n=2) | 8,519,889 (n=3) | 5,367,287 (n=7) | 4,575,919 (n=3) | 5,527,408 (n=10) | 1,943,934 (n=2) | 19,374,486 (n=1) | 9,857,542 (n=6) | 8,711,201 (n=6) | 3,571,338 (n=1) | 3,245,150 (n=3) | 3,042,607 (n=9) | 4,463,122 (n=9) |
| Republicans | 20,951,076 (n=1) | 7,037,589 (n=2) | 13,014,898 (n=1) | 14,113,665 (n=8) | 23,015,265 (n=3) | 5,510,170 (n=3) | 10,498,015 (n=3) | 6,915,029 (n=2) | 14,805,184 (n=1) | 20,955,850 (n=4) | 1,337,023 (n=2) | 8,202,726 (n=5) | NA (n=0) |
| >40% | 20,205,076 (n=2) | 13,347,979 (n=2) | 10,713,487 (n=4) | 13,205,631 (n=9) | 13,140,500 (n=9) | 5,316,802 (n=2) | 14,804,832 (n=2) | 10,520,079 (n=6) | 9,579,069 (n=7) | 17,478,947 (n=5) | 3,682,438 (n=3) | 5,504,470 (n=12) | 4,748,498 (n=5) |
| Democrats | 19,459,076 (n=1) | 14,236,416 (n=1) | 9,946,350 (n=3) | 4,575,919 (n=3) | 8,203,117 (n=6) | 2,229,691 (n=1) | 19,374,486 (n=1) | 10,534,789 (n=5) | 8,711,201 (n=6) | 3,571,338 (n=1) | 4,681,750 (n=2) | 3,283,799 (n=8) | 4,748,498 (n=5) |
| Republicans | 20,951,076 (n=1) | 12,459,540 (n=1) | 13,014,898 (n=1) | 17,520,487 (n=6) | 23,015,265 (n=3) | 8,403,913 (n=1) | 10,235,176 (n=1) | 10,446,527 (n=1) | 14,805,184 (n=1) | 20,955,850 (n=4) | 1,683,814 (n=1) | 9,945,811 (n=4) | NA (n=0) |
| Losers with 40% or less | 960,455 (n=1) | 4,312,963 (n=3) | 1,932,990 (n=4) | 3,893,199 (n=2) | 4,345,348 ^c (n=5) | 3,261,592 (n=3) | 10,629,434 (n=2) | 4,927,420 (n=2) | NA (n=0) | NA (n=0) | 681,092 (n=2) | 1,171,730 (n=2) | 4,106,403 (n=4) |
| Democrats | 960,455 (n=1) | 5,661,626 (n=2) | 1,932,990 (n=4) | NA (n=0) | 1,513,845 (n=4) | 1,658,176 (n=1) | NA (n=0) | 6,471,309 (n=1) | NA (n=0) | NA (n=0) | 371,951 (n=1) | 1,113,068 (n=1) | 4,106,403 (n=4) |
| Republicans | NA (n=0) | 1,615,639 (n=1) | NA (n=0) | 3,893,199 (n=2) | NA (n=0) | 4,063,299 (n=2) | 10,629,434 (n=2) | 3,383,531 (n=1) | NA (n=0) | NA (n=0) | 990,230 (n=1) | 1,230,391 (n=1) | NA (n=0) |

| 1992 | 1990 | 1988 | 1986 |
|--------------------|--------------------|---------------------|---------------------|
| 5,975,214 (n=8) | 4,351,379 (n=3) | 8,022,932 (n=6) | 8,768,487 (n=7) |
| 7,476,008 (n=5) | 0 (n=0) | 11,009,297 (n=2) | 6,219,648 (n=4) |
| 3,473,887 (n=3) | 4,351,379 (n=3) | 6,529,750 (n=4) | 12,166,938 (n=3) |
| 2,131,644 (n=1) | 2,949,791 (n=2) | 3,988,997 (n=2) | 5,078,071 (n=2) |
| 2,131,644 (n=1) | NA (n=0) | 6,116,708 (n=1) | 4,713,805 (n=1) |
| NA (n=0) | 2,949,791 (n=2) | 1,861,284 (n=1) | 5,442,336 (n=1) |
| 6,524,295 (n=7) | 7,154,553 (n=1) | 10,039,901 (n=4) | 10,244,655 (n=5) |
| 8,812,100 (n=4) | NA (n=0) | 15,901,887 (n=1) | 6,721,596 (n=3) |
| 3,473,887 (n=3) | 7,154,553 (n=1) | 8,085,906 (n=3) | 15,529,240 (n=2) |
| 4,485,319 (n=8) | 1,794,533 (n=3) | 4,158,338 (n=6) | 6,763,414 (n=7) |
| 2,527,439 (n=3) | 1,794,533 (n=3) | 4,573,327 (n=4) | 4,997,998 (n=3) |
| 5,660,047 (n=5) | NA (n=0) | 3,328,359 (n=2) | 8,087,476 (n=4) |
| 4,998,721 (n=7) | 3,721,290 (n=1) | 5,795,927 (n=4) | 8,446,538 (n=5) |
| 2,527,439 (n=3) | 3,721,290 (n=1) | 5,708,685 (n=3) | 6,887,906 (n=2) |
| 6,852,182 (n=4) | NA (n=0) | 6,057,648 (n=1) | 9,485,626 (n=3) |
| 891,505 (n=1) | 831,156 (n=2) | 883,160 (n=2) | 2,555,603 (n=2) |
| NA (n=0) | 831,156 (n=2) | 1,167,251 (n=1) | 1,218,185 (n=1) |
| 891,505 (n=1) | NA (n=0) | 599,067 (n=1) | 3,893,018 (n=1) |

Notes: The data include primary and general-election expenditures for major party general-election candidates only. The Federal Election Commission included the following disclaimer along with its 1986 data, and Vital Statistics considers it appropriate for all years: "The small N's and unique nature of some Senate campaigns make all measures of central tendency like averages or medians problematic and, as a result, the Commission would not include tables such as these in its regular release of information."

a. Jon Corzine (D-NJ) spent \$63,209,506. Hillary Rodham Clinton (D-NY) spent \$29,871,577. Excluding these candidates, the remaining winners (n=3) in open Senate seats spent an average of \$5,014,773. For Democrats the average would be \$4,714,403 (n=2). The Republican figure would be unchanged.

b. Rick Lazio spent \$40,576,273. Excluding him from the candidates who lost with more than 40%, the average for all candidates would be \$4,838,961 (n=4). The average for Republican candidates would be \$5,635,583 (n=3). The average for Democrats would be unchanged.

c. Includes one or more Independents.

Source: Campaign Finance Institute analysis of Federal Election Commission data.